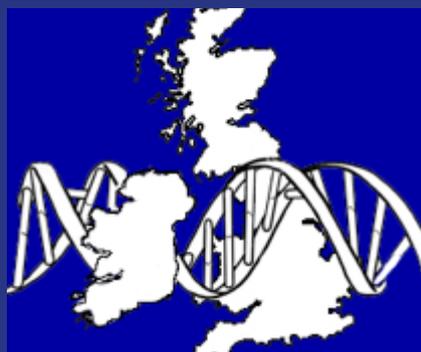


6th UK & Ireland NF-kappaB Workshop

Exhibition & Sponsorship Prospectus



5th - 7th June 2017
Copthorne Hotel, Newcastle, UK





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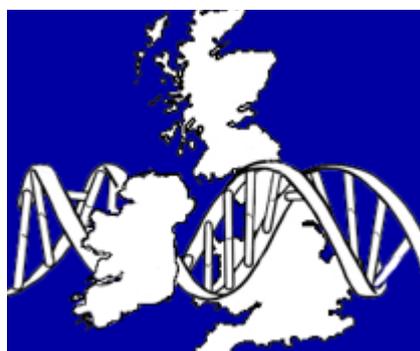
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Welcome from the Local Organising Committee

We are delighted to announce that the **6th UK & IRELAND NF- κ B/IKK workshop** will take place from 5th to 7th June 2017 at The Copthorne Hotel, Newcastle-Upon-Tyne, UK.

Activation of the NF- κ B/IKK pathway is central to many physiological processes, including immunity and inflammation, responses to DNA damage and other cellular stresses such as hypoxia and oxidative stress. As a consequence, aberrantly active NF- κ B/IKK activity is associated with a large number of human pathological conditions, including cancer and inflammatory diseases such as arthritis and asthma. Over 50,000 papers have been published on this pathway and its investigation has led to major biological and clinical insights. Drugs targeting the NF- κ B/IKK pathway are of interest to pharmaceutical companies, researchers and clinicians.

The UK & IRELAND NF- κ B/IKK Workshop brings together researchers studying all aspects of this pathway. From molecular insights into regulation of gene expression, the role of ubiquitin in cell signalling through to in vivo models to study this pathway and new drug discovery approaches to target disease.

The workshop is organised by scientists working directly in this field. Funding relies solely on registration fees from participants and sponsorship from medical charities and companies. The workshop is held biannually and previous meetings have taken place in Newcastle, London, Maynooth, Liverpool and Glasgow. We are very excited to be bringing the meeting back to Newcastle, 10 years after the meeting was first started here.

If you would like to help sponsor this meeting or just come along to learn more about this fascinating and important area of biology we would love to hear from you.

We look forward to seeing you in Newcastle in 2017!

The Scientific Organising Committee

Dr Chris Bacon, Northern Institute for Cancer Research, Newcastle University

Dr Jill Hunter (Co-Chair LOC), Institute for Cell and Molecular Biosciences (ICaMB), Newcastle University

Dr Iglia Ivanova, Institute for Cell and Molecular Biosciences (ICaMB), Newcastle University

Dr Niall Kenneth, Institute for Cell and Molecular Biosciences (ICaMB), Newcastle University

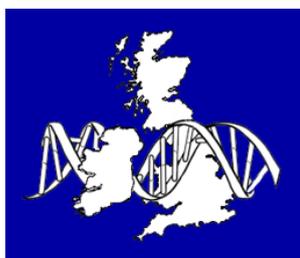
Professor Derek Mann, Institute for Cellular Medicine (ICM), Newcastle University

Professor Fiona Oakley, Institute for Cellular Medicine (ICM), Newcastle University

Professor Neil Perkins, Institute for Cell and Molecular Biosciences (ICaMB), Newcastle University

Dr Caroline Wilson (Co-Chair LOC), Institute for Cellular Medicine (ICM), Newcastle University

Dr Adrian Yemm, Institute for Cell and Molecular Biosciences (ICaMB), Newcastle University



Dates and Venue

Dates: Monday 5th- Wednesday 7th June 2017

Venue: Copthorne Hotel Newcastle
The Close
Quayside
Newcastle upon Tyne
NE1 3RT

The Copthorne Hotel, Newcastle is located in the heart of the city, and is the perfect location for NF-kappB Workshop 2017. The hotel is located on the river side and you can enjoy views of the famous bridges over the river. During the workshop we are sure to experience the hotel team's renowned friendliness, and the Geordie welcome.

Map: For location map please visit [here](#)

Conference Organisers

In Conference Ltd are the Professional Conference Organisers (PCO) to the conference and has organised events for over 26 years. Please contact us for any assistance you may require;

Contact: Claire Simpson
Senior Conference & Events Manager
Tel: +44 (0)131 336 4203
Email: Claire@in-conference.org.uk



Draft Programme

Monday 5th June 2017	
12:00 - 14:00	Arrival & Registration
14:00 - 14:10	Welcome
14:10 - 15:00	Keynote Speaker
15:00 - 16:00	Session 1
16:00 - 17:00	Tea & Coffee & Networking Break in the exhibition area
16:30 - 17:00	Short Talks
17:00 - 18:30	Poster Session & Drinks Reception
Tuesday 6th June 2017	
09:00 - 10:30	Session 2
10:30 - 11:00	Tea & Coffee & Networking Break in the exhibition area
11:00 - 12:30	Session 3
12:30 - 14:00	Lunch & Networking Break in the exhibition area Break
14:00 - 15:00	Keynote Speaker
15:00 - 15:30	Short Talks
15:30 - 16:00	Tea & Coffee & Networking Break in the exhibition area
16:00 - 17:30	Social Time
18:30 - 00:00	Conference Dinner
Wednesday 7th June 2017	
09:00 - 10:30	Session 5
10:30 - 11:00	Tea & Coffee & Networking Break in the exhibition area
11:00 - 12:15	Session 6
12:15 - 12:30	Close
12:30	Lunch & Networking Break in the exhibition area

* Please note that this is subject to change

Why support UK & Ireland NF-kB Workshop?

Whether you are looking to increase sales, bolster awareness or build client relationships – business to business growth thrives on establishing strong networking opportunities. The NF-kappaB Workshop offers several unique sponsorship opportunities to assist companies in achieving marketing objectives.

As a sponsor, you will have the opportunity to position your brand and product at the forefront of cutting edge research; align your organization with best practice research and leadership, and engage with key decision-makers in a number of interactive ways.

We are confident that the sponsorship opportunities outlined below will meet your company objectives on a number of fronts by providing:

- Network with existing and new contacts and discover new business opportunities
- Demonstrate new products and equipment whilst receiving feedback on your products, services and ideas from a highly engaged audience
- Continuous promotion of the conference along with confirmed sponsors through all social media channels available i.e. Twitter
- CRM/business lead opportunities

Summary of Opportunities

This year we have developed some new and exciting packages to help you achieve premium positioning and enhanced branding. Please contact the Conference Organiser to discuss tailoring any of the packages outlined below to your requirements.

Description	Cost (ex VAT)	Page
Exhibition		
Exhibition Space (approx. 3m x 2m space only)	£500 per stand	7
Sponsorship Opportunities		
Poster Session Sponsor	£700	7
Poster Award Sponsor	£1,000	7
Delegate Lanyards	£600	8
Writing Pads & Pens	£250	8
Lunch or Break Sponsor	from £300 per day	8

Please note that all rates quoted exclude and are subject to VAT.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Exhibition Space

Cost £500 per stand

Exhibition space will be available from lunchtime on Monday 5th until lunchtime on Wednesday 7th June. The exhibition will take place in the Cuthbert Suite Foyer, the social hub for all delegates, this is where all coffee break and lunch will be taken.

Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters and social media.

During Event

- Exhibition space (3m wide x 2m deep)
- All stands are provided with a table, two chairs, power and table cloth
- One complimentary exhibitor registration (this does not include attendance at the conference dinner or welcome reception). All additional attendees will be charged £100.00

Stand out from the other exhibitors by taking a double space at the discounted rate of £900.

Shell scheme structures are not provided within the package (i.e. no back or side walls will be available to pin posters or display materials).

Poster Session Sponsor

Cost £700

This is an integral part of the conference in which delegates will display a poster of their work.

Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters and social media.

During Event

- Your logo will appear on each poster board beside the poster number giving your logo high visibility to all delegates.

Poster Award Sponsor

Cost £1,000

Posters are an integral part of the conference and many delegates will display a poster of their work.

Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters and social media.

During Event

- You can have company representative in attendance to present the award to the winners along with your company logo on the certificates.

Delegate Lanyards

Cost £600

Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters and social media.

During Event

- Delegates will be provided with a lanyard branded with the conference logo and sponsors logo. Delegates are required to wear their badge at all times during the conference ensuring a high profile for your organisation.

Writing Pads & Pens Sponsor

Cost £250

Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters and social media.

During Event

- Own branded delegate note pad and pens will be provided to all meeting participants.

Lunch or Break Sponsor

Cost from £300

Pre/Post Event

- Your company logo will be advertised on the conference website, newsletters and social media.

During Event

- As the sponsor of the lunch or break you will be acknowledged in the programme as the sponsor of the break and also your logo will be displayed on the catering station during the lunch/break.

Securing your participation

To secure any of the opportunities outlined above, or to discuss tailoring our packages to your own requirements, please contact us. As always, demand for exhibition space and sponsorship packages is expected to be high, so please contact us as soon as possible to ensure availability.

Please note that full payment is required at the time of booking

Conference Organiser

Please contact us to book or for any assistance you may require:

Contact: Claire Simpson
Senior Conference & Events Manager

Email: Claire@in-conference.org.uk



••• Association Management Company and Professional Conference Organisers
Established 1989

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